

LeadingAge Technology Symposium

INNOVATION PARTNER FAQ

September 19, 2024

2519 Connecticut Avenue NW Washington, DC 20008



LeadingAge

**2519 Connecticut Avenue NW
Washington, DC 20008**

Will we see you there?

As an Advanced Solutions Partner, you'll have exclusive opportunities to engage with prospects and showcase the application of your business innovations. By joining us, you will not only reach your target market, but forge new relationships, gain insights, and deepen your knowledge of the industry.

Don't miss this opportunity to connect with dedicated District leaders to boost your brand, expand your reach, increase your leads, and most importantly— support aging services professionals working to ensure DC is a great place to age well.

Advanced Solutions Partner	Cost	
Business Member / Sponsor	\$2,000	<u>Reserve Space</u> 
Non-Member	\$3,550	
Additional registrations	\$175	
Registration (after early bird closes 8/12)		
Business Partner Members	\$385	
Business Partner Non-Members	\$515	
Sponsorship Opportunities		
Board Member Lunch Sponsor	\$4,000	<u>Reserve Keynote Sponsorship</u> 
Reception Sponsor	\$4,000	
Keynote Sponsor	\$4,000	



Schedule

Thursday, September 19

11:45–12:45	Board Member Lunch
1:00–1:30	Registration + Networking
1:30–1:50	Opening Remarks
2:00–3:00	Breakouts A + B
3:10–4:10	Keynote
4:10–4:30	Closing Remarks
4:30–5:30	Networking Reception

Advanced Solutions Partners: Setup

Thursday, September 19
beginning at 8AM – 12PM

Tear Down

Thursday, September 19
from 4:30–6:30PM



What is included with my Sponsorship?

Board Member Lunch Sponsor (\$4000):

- 2 full Symposium registrations
- Opportunity to introduce the company and provide a 10-minute overview to the LeadingAge DC Board
- Exclusive networking time with Board of Directors
- Advanced Solutions Demo space
- 1 – 6ft table, draped ; 2- chairs
- Listing on the event webpage and digital program
- Networking time is built-in during the Symposium and the post-event Reception

What is included with my Sponsorship?

Reception Sponsor (\$4000):

- 2 full Symposium registrations
- Advanced Solutions Demo space
- 1 – 6ft table, draped ; 2 – chairs
- Opportunity to introduce the company and provide a 5-minute overview to attendees
- Listing on the event webpage and digital program
- Networking time is built-in during the Symposium and the post-event Reception

What is included with my Sponsorship?

Keynote Sponsor (\$4000):

- 2 full Symposium registrations
- Advanced Solutions Demo space
- 1 – 6ft table, draped ; 2 – chairs
- Opportunity to introduce the company and provide a 5-minute overview to attendees
- Listing on the event webpage and digital program
- Networking time is built-in during the Symposium and the post-event Reception

What is included for Advanced Solutions Partners/Exhibitors?

Advanced Solution Partner Demos(\$2000):

- 1 – 6ft table, draped
- 2 – chairs
- 1 full Symposium registration
- Listing on the event webpage and digital program
- Networking time is built-in during the Symposium and the post-event Reception

Will I receive an attendee list?

Yes, a pre-event registration list will be provided 1 week prior to the event to be used for a maximum of 1 pre-conference and 1 post-conference email send.

Our attendees trust us not to misuse their contact information.

Attendee lists are not to be added to your database.

Can I attend education sessions?

Yes, we encourage you to attend education sessions.

This is a great opportunity to learn about the challenges our members are facing and innovative ways in which they are moving forward.

Electrical + Exhibitor Services

Access to WiFi and power source (internet hard lines not available)

If you require additional electrical support, monitors, or other services please contact us directly.

Cancellation Policy

EXPO registrations cancelled prior to September 12 are subject to a \$500 cancellation fee.

No refunds will be offered after September 12.

Code of Conduct

LeadingAge DC is committed to providing a safe, productive and welcoming environment for all meeting participants and staff. Participants are encouraged to report any incidents of unacceptable behavior.

LeadingAge DC reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and LeadingAge DC reserves the right to prohibit attendance at any future meeting.

Unacceptable behavior includes, but is not limited to:

- any form of harassment or discrimination
- disruption of presentations during sessions, in the exhibit hall or at other events organized by LeadingAge DC
- holding separate events during scheduled LeadingAge DC events
- breaking down exhibits outside of specified teardown times
- unsportsmanlike, unethical, illegal or disruptive conduct, such as tampering with another party's exhibit or engaging in corporate espionage



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Additional Opportunities

LeadingAge DC’s educational programs and networking events are designed to connect you with the professionals in the field of aging services . In addition to the Symposium, we have a robust annual education schedule to address hot industry topics and are eager to cobrand events with Business Partners. Continuing Educational Units are offered for various disciplines including NAB, DC Nursing, NASW, etc.

Whether you’re new to the market or looking to get more out of your current marketing budget, LeadingAge DC has a suite of options that will fit your needs.

Business Partner Program		Cost
Gold-Level Sponsor		\$5,000
Silver-Level Sponsor		\$2,500
Business Partner		\$550
Business Partner Program Info 		
State Night Out		Cost
This annual, hot-ticket event hosted in partnership with Maryland and South Carolina will feature live music by three talented singer-songwriters, a delicious Nashville-style buffet dinner, refreshments, and ample networking opportunities. We're seeking a limited number of sponsors to help make our State Night Out a success.		\$4000
Reserve Sponsorship 		
DC Annual Meeting		Cost
Keynote Sponsor		\$3,500
Lunch Sponsor		\$3,000
Table Sponsors		\$2,200
Reserve Sponsorship 		



Still have questions?

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